

TRAINING MODULES	SILVER	GOLD	PLATINUM	ADD-ON SERVICE
SALES				
• Automotive Sales Success For Today's Pro <i>A to Z Sales Process Training</i>	Included	Included	Included	Only \$400 per month When added to: Silver or Gold Package
• Ultimate Phone Expertise	Included	Included	Included	
• Prospecting & Follow-up in Today's Market	Included	Included	Included	
• Objections Conquered!	Included	Included	Included	
• Consumer Leasing	Included	Included	Included	
• Outstanding Customer Service	Included	Included	Included	
• Time & Activity Management	Included	Included	Included	
• Personal Motivation Strategies	Included	Included	Included	
• Receptionist	Included	Included	Included	
• Human Resources	Included	Included	Included	
• Sales Strategies for the Highly-Informed Customer	Included	Included	Included	
• Goal Setting for Success	Included	Included	Included	
• Mar-Kee's Top 40	Included	Included	Included	
• Virtual Sales Pro		Included	Included	
• 2-Minute Drill		Included	Included	
• 5 Principles of Success		Included	Included	
SALES MANAGEMENT				
• Sales Management & Leadership		Included	Included	
• F & I Management		Included	Included	
SERVICE				
• Service Advisor Performance Plus <i>Road to the Sale</i>			Included	Included
• 12 Foolproof Ways to Increase <i>Service Sales & Customer Retention</i>			Included	Included
• Service Advisor Performance Plus <i>Overcoming Objections</i>			Included	Included
• Service Advisor Performance Plus <i>Advanced Selling Techniques</i>			Included	Included
• Service Advisor Performance Plus <i>Customer Handling Skills</i>			Included	Included
• Service Advisor Performance Plus <i>Personal Success Strategies</i>			Included	Included
• Service Advisor Performance Plus <i>Selling Specific Services</i>			Included	Included
• Professional Service Management			Included	Included
• Service Cashier			Included	Included
• Service Drive Attendant			Included	Included
• Service 2-Minute Drill			Included	Included
VIDEO ASSIGNMENTS	140+	400+	550+	120+
TOTAL INVESTMENT	\$395 <i>per month</i>	\$595 <i>per month</i>	\$995 <i>per month</i>	\$495 <i>per month</i>