

TRAINING MODULES	SILVER	GOLD	PLATINUM	ADD-ON SERVICE
<b>SALES</b>				
▶ Automotive Sales Success For Today's Pro <i>A to Z Sales Process Training</i>	Included	Included	Included	Only <b>\$400 per month</b> When added to: <i>Silver or Gold Package</i>
▶ Ultimate Phone Expertise	Included	Included	Included	
▶ Prospecting & Follow-up in Today's Market	Included	Included	Included	
▶ Objections Conquered!	Included	Included	Included	
▶ Consumer Leasing	Included	Included	Included	
▶ Outstanding Customer Service	Included	Included	Included	Included
▶ Sales Strategies for the Highly-Informed Customer	Included	Included	Included	
▶ Goal Setting for Success	Included	Included	Included	
▶ Time & Activity Management	Included	Included	Included	Included
▶ Personal Motivation Strategies	Included	Included	Included	Included
▶ Receptionist	Included	Included	Included	Included
▶ Mar-Kee's Top 40	Included	Included	Included	
▶ Virtual Sales Pro		Included	Included	
▶ 2-Minute Drill		Included	Included	
▶ 5 Principles of Success		Included	Included	
<b>SALES MANAGEMENT</b>				
▶ Sales Management & Leadership		Included	Included	
▶ F & I Management		Included	Included	
<b>SERVICE</b>				
▶ Service Advisor Performance Plus <i>Road to the Sale</i>			Included	Included
▶ 12 Foolproof Ways to Increase <i>Service Sales &amp; Customer Retention</i>			Included	Included
▶ Service Advisor Performance Plus <i>Overcoming Objections</i>			Included	Included
▶ Service Advisor Performance Plus <i>Advanced Selling Techniques</i>			Included	Included
▶ Service Advisor Performance Plus <i>Customer Handling Skills</i>			Included	Included
▶ Service Advisor Performance Plus <i>Personal Success Strategies</i>			Included	Included
▶ Service Advisor Performance Plus <i>Selling Specific Services</i>			Included	Included
▶ Professional Service Manager			Included	Included
▶ Service Cashier			Included	Included
▶ Service Drive Attendant			Included	Included
▶ Service 2-Minute Drill			Included	Included
<b>VIDEO ASSIGNMENTS</b>	<b>140+</b>	<b>400+</b>	<b>550+</b>	<b>120+</b>
<b>TOTAL INVESTMENT</b>	<b>\$395</b> <i>per month</i>	<b>\$595</b> <i>per month</i>	<b>\$995</b> <i>per month</i>	<b>\$495</b> <i>per month</i>