

SALES SUCCESS MODULES	SILVER	GOLD	PLATINUM	SERVICE ONLY
▶ Automotive Sales Success For Today's Professional A to Z Sales Process Training	Included	Included	Included	
▶ Ultimate Phone Expertise	Included	Included	Included	
▶ Virtual Sales Pro	Included	Included	Included	
▶ Prospecting & Follow-up in Today's Market	Included	Included	Included	
▶ Objections Conquered!	Included	Included	Included	
▶ Consumer Leasing	Included	Included	Included	
▶ Outstanding Customer Service	Included	Included	Included	Included
▶ Sales Strategies for the Highly-Informed Customer	Included	Included	Included	
▶ Goal Setting for Success	Included	Included	Included	Included
▶ Time & Activity Management	Included	Included	Included	Included
▶ Personal Motivation Strategies	Included	Included	Included	
▶ Mar-Kee's Top 40		Included	Included	
▶ 2-Minute Drill		Included	Included	
▶ 5 Principles of Success		Included	Included	
SALES MANAGEMENT & LEADERSHIP SERIES				
▶ Desking/Maximizing Sales & Gross			Included	
▶ Strengthening Your Sales Process			Included	
▶ Recruiting, Interviewing & Proper Launch			Included	
▶ Leadership Tips			Included	
▶ Performance Tracking & Accountability			Included	
F & I SPECIALIST				
▶ F&I – Introduction & Overview			Included	
▶ F&I – 5 Main Responsibilities of F&I			Included	
▶ F&I – Menu Selling			Included	
▶ F&I – Overcoming Objections			Included	
▶ F&I – Acquiring Lender Approval			Included	
▶ F&I – Enhanced Selling Skills			Included	
SERVICE ADVISOR PERFORMANCE PLUS – NEW 2026!				
▶ Service Advisor - Road to the Sale NEW 2026!			Included	Included
▶ Service Advisor - Selling Specific Services NEW 2026!			Included	Included
▶ Service Advisor - Overcoming Objections NEW 2026!			Included	Included
▶ Service Advisor - Advanced Selling Techniques NEW 2026!			Included	Included
▶ Service Advisor - Customer Handling Skills NEW 2026!			Included	Included
▶ 12 Foolproof Ways to Increase Service Sales & Customer Retention NEW 2026!			Included	Included
▶ Service Advisor - 2-Minute Drill			Included	Included
SERVICE MANAGEMENT				
▶ Professional Service Management – Initial Foundation			Included	Included
SERVICE SUPPORT				
▶ Service Cashier			Included	Included
▶ Service Drive Attendant			Included	Included
▶ Human Resources			Included	Included
▶ Receptionist			Included	Included
VIDEO ASSIGNMENTS:	140+	300+	500+	170+
TOTAL INVESTMENT	\$395 per month	\$595 per month	\$995 per month	\$495 per month