

SALES SUCCESS MODULES	SILVER	GOLD	PLATINUM	SERVICE ONLY
► <i>Automotive Sales Success For Today's Professional A to Z Sales Process Training</i>	Included	Included	Included	
► <i>Ultimate Phone Expertise</i>	Included	Included	Included	
► <i>Virtual Sales Pro</i>	Included	Included	Included	
► <i>Prospecting & Follow-up in Today's Market</i>	Included	Included	Included	
► <i>Objections Conquered!</i>	Included	Included	Included	
► <i>Consumer Leasing</i>	Included	Included	Included	
► <i>Outstanding Customer Service</i>	Included	Included	Included	Included
► <i>Sales Strategies for the Highly-Informed Customer</i>	Included	Included	Included	
► <i>Goal Setting for Success</i>	Included	Included	Included	Included
► <i>Time & Activity Management</i>	Included	Included	Included	Included
► <i>Personal Motivation Strategies</i>	Included	Included	Included	
► <i>Mar-Kee's Top 40</i>		Included	Included	
► <i>2-Minute Drill</i>		Included	Included	
► <i>5 Principles of Success</i>		Included	Included	
SALES MANAGEMENT & LEADERSHIP SERIES				
► <i>Desking/Maximizing Sales & Gross</i>			Included	
► <i>Strengthening Your Sales Process</i>			Included	
► <i>Recruiting, Interviewing & Proper Launch</i>			Included	
► <i>Leadership Tips</i>			Included	
► <i>Performance Tracking & Accountability</i>			Included	
F & I SPECIALIST				
► <i>F&I – Introduction & Overview</i>			Included	
► <i>F&I – 5 Main Responsibilities of F&I</i>			Included	
► <i>F&I – Menu Selling</i>			Included	
► <i>F&I – Overcoming Objections</i>			Included	
► <i>F&I – Acquiring Lender Approval</i>			Included	
► <i>F&I – Enhanced Selling Skills</i>			Included	
SERVICE ADVISOR PERFORMANCE PLUS – NEW 2026!				
► <i>Service Advisor - Road to the Sale NEW 2026!</i>			Included	Included
► <i>Service Advisor - Selling Specific Services NEW 2026!</i>			Included	Included
► <i>Service Advisor - Overcoming Objections NEW 2026!</i>			Included	Included
► <i>Service Advisor - Advanced Selling Techniques NEW 2026!</i>			Included	Included
► <i>Service Advisor - Customer Handling Skills NEW 2026!</i>			Included	Included
► <i>12 Foolproof Ways to Increase Service Sales & Customer Retention NEW 2026!</i>			Included	Included
► <i>Service Advisor - 2-Minute Drill</i>			Included	Included
SERVICE MANAGEMENT				
► <i>Professional Service Management – Initial Foundation</i>			Included	Included
SERVICE SUPPORT				
► <i>Service Cashier</i>			Included	Included
► <i>Service Drive Attendant</i>			Included	Included
► <i>Human Resources</i>			Included	Included
► <i>Receptionist</i>			Included	Included
VIDEO ASSIGNMENTS:	140+	300+	500+	170+
TOTAL INVESTMENT	\$395 <small>per month</small>	\$595 <small>per month</small>	\$995 <small>per month</small>	\$495 <small>per month</small>