eAutotraining

INVESTMENT OPTIONS

TRAINING MODULES

	SILVER	GOLD	PLATINUM	SERVICE
SALES				
• Automotive Sales Success For Today's Professional (A to Z Sales Process Training)	Included	Included	Included	*Only $300 /month When added to: Silver or Gold Package*
• Ultimate Phone Expertise	Included	Included	Included	
• Prospecting & Follow-up in Today's Market	Included	Included	Included	
• Objections Conquered!	Included	Included	Included	
• Consumer Leasing	Included	Included	Included	
• Outstanding Customer Service	Included	Included	Included	Included
• Sales Strategies for the Highly-Informed Customer	Included	Included	Included	
• Goal Setting for Success	Included	Included	Included	
• Time & Activity Management	Included	Included	Included	
• Personal Motivation Strategies	Included	Included	Included	Included
• Receptionist	Included	Included	Included	Included
• Mar-Kee's Top 40	Included	Included	Included	
• 2-Minute Drill		Included	Included	
MANAGEMENT				
• Sales Management & Leadership		Included	Included	
• F & I Management		Included	Included	
SERVICE				
• Service Advisor Performance Plus			Included	Included
• Professional Service Manager			Included	Included
• Service Cashier			Included	Included
• Service Drive Attendant			Included	Included
VIDEO ASSIGNMENTS:	**140+**	**400+**	**550+**	**120+**
	$395 / month	$595 / month	$895 / month	$395 / month

For multiple location pricing, call 888.300.4629

markeegroup.com

Revised 7/11/18

MAR-KEE Group