



MARINE-SPECIFIC SALES TRAINING INVESTMENT OPTIONS

	SILVER	GOLD	
TRAINING MODULES	• Navigating to Success	Included	Included
	• Ultimate Phone Expertise	Included	Included
	• Selling at the Boat Show	Included	Included
	• Objections Conquered!	Included	Included
	• Prospecting & Follow-up in Today's Market	Included	Included
	• Sales Strategies for the Highly-Informed Customer	Included	Included
	• Outstanding Customer Service	Included	Included
	• Electronic Communications	Included	Included
	• Personal Motivation Strategies	Included	Included
	• Goal Setting for Success	Included	Included
	• Communication Skills	Included	Included
	• Counseling and Needs Assessment	Included	Included
	• Value Building	Included	Included
	• Negotiating and Closing	Included	Included
	• Success and Motivation	Included	Included
	• Specialty Success Segments	Included	Included
	• Receptionist	Included	Included
	• Boat 2-Minute Drill		Included
	• Boat Virtual Sales Pro		Included
VIDEO ASSIGNMENTS:	100+	200+	
	\$395 / month	\$495 / month	

For multiple location pricing, call 888.300.4629
 markeegroup.com

