

TRAINING MODULES

|   | SILVER        | GOLD          | PLATINUM      | SERVICE  |
|---|---------------|---------------|---------------|--|
| <b>SALES</b>  |               |               |               |  |
| • Automotive Sales Success For Today's Professional (A to Z Sales Process Training) | Included      | Included      | Included      | <i>Only \$300 /month When added to: Silver or Gold Package</i> |
| • Ultimate Phone Expertise  | Included      | Included      | Included      |  |
| • Virtual Sales Pro   |               | Included      | Included      |  |
| • Prospecting & Follow-up in Today's Market   | Included      | Included      | Included      |  |
| • Objections Conquered!   | Included      | Included      | Included      |  |
| • Consumer Leasing  | Included      | Included      | Included      |  |
| • Outstanding Customer Service  | Included      | Included      | Included      | Included   |
| • Sales Strategies for the Highly-Informed Customer                                 | Included      | Included      | Included      |  |
| • Goal Setting for Success  | Included      | Included      | Included      |  |
| • Time & Activity Management  | Included      | Included      | Included      |  |
| • Personal Motivation Strategies  | Included      | Included      | Included      | Included   |
| • Receptionist  | Included      | Included      | Included      | Included   |
| • Mar-Kee's Top 40  | Included      | Included      | Included      |  |
| • 2-Minute Drill  |               | Included      | Included      |  |
| <b>MANAGEMENT</b>   |               |               |               |  |
| • Sales Management & Leadership   |               | Included      | Included      |  |
| • F & I Management  |               | Included      | Included      |  |
| <b>SERVICE</b>  |               |               |               |  |
| • Service Advisor Performance Plus (Road to the Sale)                               |               |               | Included      | Included   |
| • Professional Service Manager  |               |               | Included      | Included   |
| • Service Cashier   |               |               | Included      | Included   |
| • Service Drive Attendant   |               |               | Included      | Included   |
| • Service 2-Minute Drill  |               |               | Included      | Included   |
| <b>VIDEO ASSIGNMENTS:</b>   | <b>140+</b>   | <b>400+</b>   | <b>550+</b>   | <b>120+</b>  |
|   | \$395 / month | \$595 / month | \$895 / month | \$395 / month  |

For multiple location pricing, call 888.300.4629  
markeegroup.com

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